



# Melissa Cavalcante Assolari

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Mogi das Cruzes, SP Brazil



middlepot.com/portfolio

## web design



## digital drawing



## graphic design



## collaging



## game design



## needle felting



## sewing



## embroidery



## photography



## compositing



portuguese ( native )



english ( fluent )



spanish ( basic )



italian ( basic )



japanese ( beginner )

I am a passionate artist, crafter and designer. My career objectives include improving myself within my abilities and inspire others to pursue their dreams, with a kind heart.

With the intentions of spreading a warm and comforting feeling through my work, I always make use of cute and nostalgic visuals. It is what I love, and how I show my love to the world.

I am particularly focused in growing my brand, dedicating full time working on the related projects by creating new content while expanding my learnings. The freedom to be imaginative and show my skills authentically is what I most appreciate in my career.

## Bachelor of Information Technology in Game Design and Development

january 2015 - june 2018 in São Paulo, SP

Curso de Jogos Digitais no Centro Universitário das  
Faculdades Metropolitanas Unidas ( FMU )

Studied game development, ludology,  
script writing, character design, digital art,  
programming, gamification, level design,  
project management and branding.



## ✂ business owner ( since 2018 )

Owner of the "poofties" brand and its craft store, "shy bunny". Makes handmade plushies and accessories by needle felting and sewing, as well as illustrations that are printed and assembled as a variety of stationery goods.

## ✂ web designer ( since 2016 )

Design and arrange unique website layouts, coding HTML, CSS and Javascript. Experienced in developing static and dynamic web pages, as well as integrated platforms.

## ✂ graphic artist ( since 2014 )

Makes artworks or graphics combining drawing, collaging and photography editing techniques, for being used on multimedia pieces.

## ✂ game developer ( since 2015 )

Character designer, artist, writer, compositor and programmer for all the interactive game projects related to the "poofties" brand. Works with both PC and mobile devices.

